



Farming First

How can we help you grow?

Harnessing the natural resources of California's Central Coast, Farming First is ready to help our partners in the cannabis industry thrive. Discover how we're bringing together quality, consistency and value for your business.



WHAT WE BELIEVE

Positivity is a renewable energy

A lifetime of farming has taught us
the more good you put in,
the more good you get back.

That's as true for your plants and methods you use
as it is for the way you do business and treat people.

Day after day, season after season,
the good keeps growing bigger.
And what was impossible becomes real.

We're serious about moving the cannabis industry forward.
Not just for ourselves. But for you, your customers and our community, too.

We're going to do it the only way we know how.
**Because Farming First isn't just our name.
It's our mission.**

WHY FARMING FIRST

To us, dependability is everything. We don't just want to sell you products. We want to be your partner. That's why we grow high-quality cannabis at an incredible scale, consistency and value. Let's talk about how we can support your unique needs.

300+

days in our
growing season

\$1M+

committed to restoring habitats
of vulnerable species

200+

combined years of family
farming heritage

101+

134 acres slated for cultivation
which is greater than 101
football fields

HOW WE HELP YOU GROW

Farming First wants to start a new chapter for California cannabis. To solve your logistical challenges, we'll have rolling harvests ten months out of the year. That means same-day fulfillment to keep your customers happy and your business growing.

WHO WE ARE

Farming First has assembled an incredible team that brings together the best of agricultural know-how and modern innovation. Our roster includes expert farmers, lifelong entrepreneurs, cannabis-industry veterans and visionary designers.

WHAT WE OFFER

Three retail-ready product lines

Single-source bulk wholesale flower

White-labeling

Co-packaging

Custom farming contracts for
specific needs (fresh frozen, unique
strains, trim and more)



OUR STORY

Grown different

Becoming one of California's largest and most trusted cannabis cultivators is a big ambition. But to us, it's an even bigger responsibility.

Farming is in our blood.

Our team includes third, fourth and fifth-generation farmers. Our founder Will Terry's family has been working the land off California's Central Coast for over 125 years.

In that time, we've picked up a thing or two about what works. Like, "nature nearly always knows best." And "sustainability" is more than a corporate buzzword, it's a way of life.

We've also learned to always find new ways to keep growing. Before launching Farming First, Will and Stephen began by cultivating high-CBD cannabis

(hemp) using the Terry family's expertise from large-scale farming of peppers, strawberries and leafy green vegetables.

As our team grew, it didn't take long to realize we were on to something big. The ideal conditions that growers, scientists and engineers work to replicate in grow houses happen naturally here in Central California. We have a near year-round growing window – at a fraction of the cost and environmental impact.

We know how lucky we are. That's where the "responsibility" part comes in.

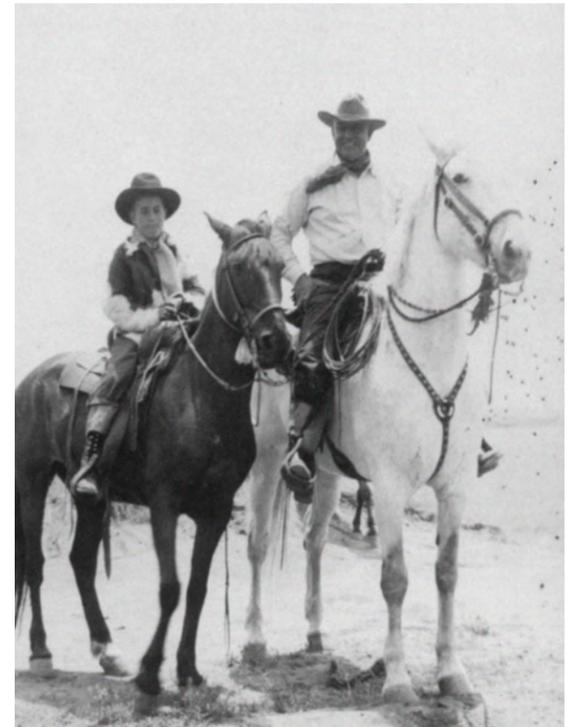
We're privileged to be part of one of the world's most beautiful and vital ecosystems. We work every day to nurture our land like it nurtures us.

Our responsibility also extends to the entire cannabis community. We want to lead the industry not just on quality and value, but in transparency and trust.

Is it hard to balance scale, sustainability, regulation and all the other considerations it takes to make a modern farm thrive? Absolutely.

But you and your customers deserve nothing less than Farming First's best. ✨

Grandpa Joe Terry (on the left) and Great Grandpa Joe Terry (on the right) dressed up for a parade in Ventura, CA.



What we farm

OUR PRODUCTS

We're proud of our sustainably-grown cannabis plants – rich in essential cannabinoids and terpenes. Up to now, premium cannabis has been in short supply for long stretches of the year. With rolling harvests, Farming First will ensure that our partners can rely on a constant source of high-quality material at an exceptional value.

Sativa, Indica and hybrid strains

Terpene-rich varieties for specific effects and experiences

High yielding cannabinoid content for potency

Buds rich in THC for fresh frozen, extraction, live resin, etc.

OUR BRANDS



HIGH FIDELITY



We use our cured in-house flower and our extracts in our family of brands, each line tailored to specific consumer needs.



Venterra Farms
High-quality, relaxed products for casual recreational customers.

Botanical terpenes-flavored vape cartridges in Bubba Gum, Kush Mint, Pineapple Haze and Straw Brûlée.

Premium flower, Pre-rolls, Edibles, Oral sprays and Vape pens.



Harvesting the power and perfection of nature, our sun-grown premium flower products feature all-natural ingredients and terpenes. The way Mother Nature intended.

Top flower, pre-rolls, live rosin, vegan gummies, oral sprays, teas and mints.

Curated strains with terpene-rich flavors.



High Fidelity
Turn it up with superior potency and classic strains made affordable for everyone.

Cured flower, Infused pre-rolls, Strain-specific vape cartridges.

Your favorite OG flavors including Rainbow Belts, Gelato 33, GMO S1, Gary Payton, The SOAP, God's Breath and Cereal Milk.

Your brand or ours?

Seasonal harvests have made sourcing a full-time headache for many businesses. Farming First is changing that. From full-service white-labeling and co-branding to wholesale bulk flower – we want to be your year-round partner.

Ready to roll? Let's talk.

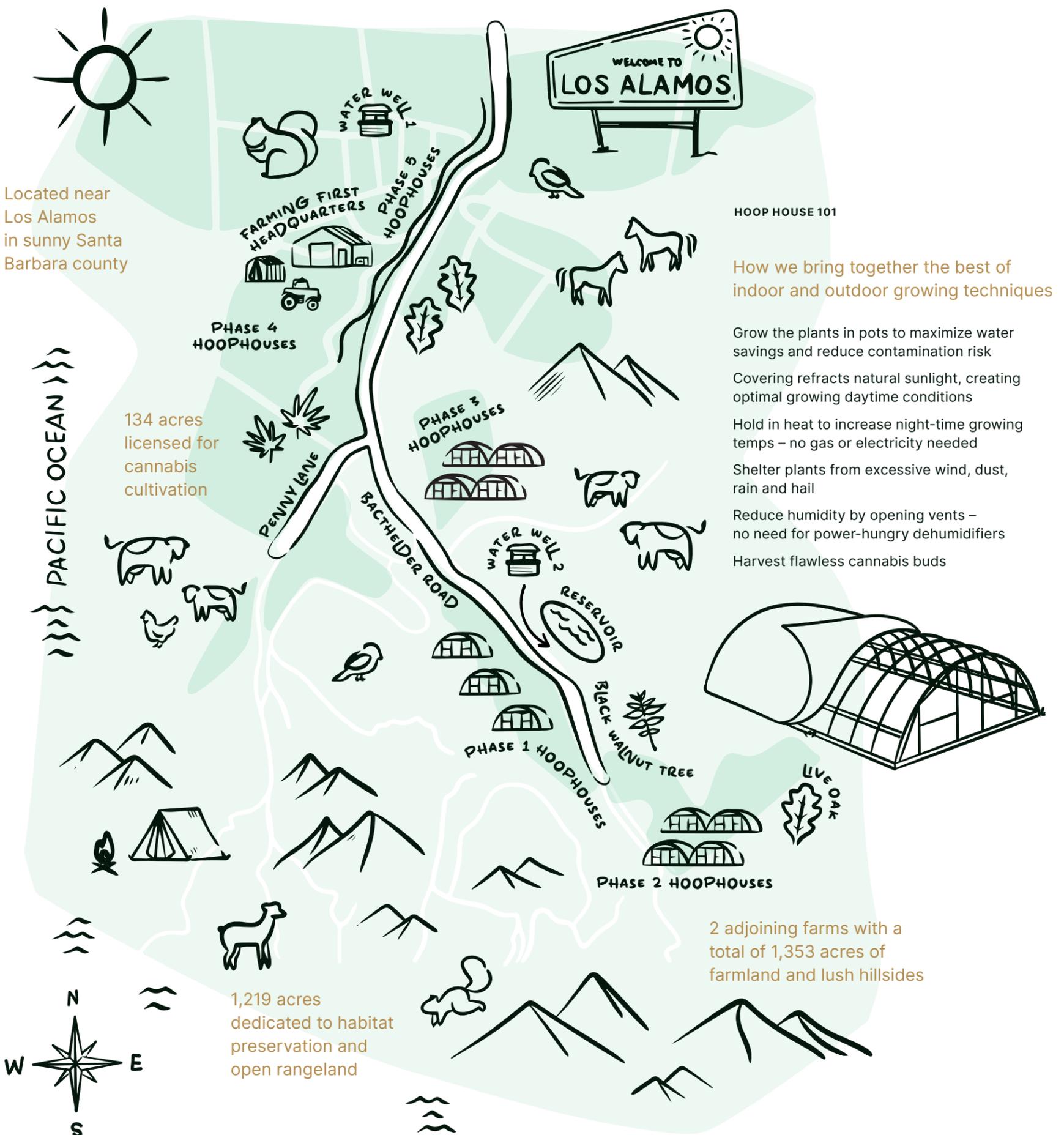
Questions about production, pricing or anything else?
We would love to meet you and learn more about your business.
And if you're nearby, come visit us at the farm.

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Welcome to our office

Introducing the largest contiguous outdoor cannabis cultivation project licensed in the state of California. It's ambitious, but with our experience in agriculture, we know it can be done. Let us show you why.





Serious about Sunshine

Farming First is powered by Mother Nature. A Washington State certified lab shows sun-raised cannabis has greater natural levels of beneficial compounds than indoor plants, increasing flavor and potency.* We feel good knowing there's less environmental impact from growing outside. And skipping construction overhead and electric bills keeps costs down for your business and customers.

* High Times, "The Big Grow Debate"



MEET THE NEIGHBORS

01

One of our secret weapons for sustainable land management is the cattle living on the rolling hills surrounding our property. Our cow friends happily graze on brush and grasses, which helps minimize fire risks. The hills also act as a natural buffer from outside contaminants from neighboring farms.

02

Say "Hi!" to the California Tiger Salamander. Habitat loss and droughts have caused these little guys to become endangered. Working with environmentalists, Farming First is contributing over \$1,200,000 in the next two years to help preserve the local wetlands where the salamanders breed.



Committed to community

It's inspiring being part of the up-and-coming cannabis community of the central coast. We're proud to be investing locally – from job creation and giving back to the community to eco-friendly farming practices and wildlife/plant conservation. Of course, there are amazing cannabis farms all over California, but our 300+ day growing season is hard to beat. We truly believe this area has everything to become the Napa Valley of cannabis.

The Farming First Family

William, Stephen, Thomas, Mario, Travis, Cruz, Jered and Scott



Dependability First
Quality First
Passion First
Sustainability First
Inclusivity First
Partnership First
Farming First
People First
Planet First

WE KNOW HOW TO GO BIG

Vast agricultural experience – our team includes third, fourth, and fifth generation farmers

Currently cultivate farm-fresh produce on 2200+ acres in Ventura County on 16 ranches from the Pacific Ocean to Piru, CA

100M pounds of peppers, lettuce, strawberries, greens, rice, nuts, peaches and other crops grown annually

